

City of Seattle
CITIZENS' TELECOMMUNICATIONS AND TECHNOLOGY
ADVISORY BOARD

Meeting Minutes (Draft)
August 10, 2010

Attending

Members: Ted Schmitt, Vice Chair Daniel Carrillo, Jr. Tom Kee Fran Clifton William Pugh Stuart Maxwell Absent (Excused): Karen Manuel, John Neuharth Absent: Jac de Haan, Richard Huff	Public: John Glockner, Puget Sound Access Karen Campbell, SCAN producer Staff: Nicole Schultz
Follow-up items/Action Items for next meeting: <ul style="list-style-type: none">• Any suggestions for Local Vendors for One Economy Project• CTTAB blog• Retrospective meeting of TMF needs to be scheduled• Follow-up on Apps for Seattle• Need description of Public Engagement Committee	Attached documents: 1. CTTAB Member Status

- 1. Call to order: Ted Schmitt, Vice Chair** – called the meeting to order at 6:00pm. Motion to approve the agenda, agenda approved. There was a motion to approve June's minutes –Stuart had suggested edits – minutes were approved noting that edits would be made to the minutes.
- 2. Public Comment – none**
- 3. CTTAB Member Recruitment/Board Member Status**
 - **Three current vacancies for 2011 and four members eligible for re-appointment.**
 - The Get Engaged position has been filled. Roni Ayalla will start in September.
 - Fran, Tom and Richard's appointments expire at the end of 2010.
 - Stuart will not seek re-appointment.
 - Ted will seek re-appointment.
 - Need to ask John and Karen if they plan to seek re-appointment.

- **Outreach/Recruitment Brainstorm Ideas**

- Applicant should be knowledgeable of Broadband
- Useful to have any of the following: someone with legal experience, cable representative, wireless representative, someone who works/worked for Comcast, utilities person (from City Light, PSE, SPU)
- Ideas on recruitment to companies: AT&T, Amazon, Clearwire, Comcast
- Reach out to non-profits
- Communications Strategy: Post to the CTTAB website, send out press releases, blog post
- Resumes will be sent to all of the board members for review and feedback.

4. ACTION ITEMS

- **Apps for Seattle** – still need an update
- **Westin Tour confirmed for October 12** – still need confirmation from Tony
- **Retrospective meeting scheduled for TMF** – not scheduled yet, still needs to be scheduled
- **Committee Descriptions** – Will Pugh will send in a description for Public Engagement. The August PEP stakeholder meeting was canceled.

5. COMMITTEE REPORTS

- **Announcement** – Seattle's citywide web team is looking for CTTAB members to help with Seattle.gov web site usability testing. Nicole will send an email to CTTAB members regarding this opportunity.
- **Technology Matching Fund** – All 24 grants were approved by council.
- **Broadband** – Ted and Richard met with McGinn's Chief of Staff Julie McCoy. She was glad to hear what the board was doing with Broadband and stated that the mayor would be in support of the goals of the board. The FAQ and the position statement are progressing. The workshops/community outreach will happen next year. The committee plans to have materials ready this year in support of next year's work.

Fran, Tony, Richard and Ted all in attendance at Broadband subcommittee meeting. There will be another subcommittee meeting at Cafe Vita on Tuesday, August 17 at 5:30 p.m.

- **Public Engagement – Will**

The August stakeholder meeting was canceled.

- **Apps for Seattle - John**

Waiting to hear from Councilmember Harrell and his aide Vinh Tang on what next steps CTTAB should take.

- **Get Online Day**-No report.

6. Board Business

7. Adjourned at 6:45p.m.

MEETING ATTACHMENTS

CITIZENS' TELECOMMUNICATIONS AND TECHNOLOGY ADVISORY BOARD AUGUST, 2010

7 At-Large community representatives
1 Representing public access
1 Representing education
1 member via *Get Engaged: City Boards and Commissions* program:
Appointed by Mayor, 1-year term

10 members: 2-year terms
6 appointed by the Mayor
4 appointed by the City Council

All appointments are subject to City Council confirmation.

	Name	Term Ends	Position	Appointed by
	William Pugh (R)	January 1, 2012	At-Large	City Council
	Ted Schmitt (E)	January 1, 2011	At-Large	City Council
	Fran Clifton (ex)	January 1, 2011	At-Large	City Council
	Thomas Kee (ex)	January 1, 2011	At-Large	City Council
	Stuart Maxwell (E)	January 1, 2011	At-Large	Mayor
	John Neuharth (E)	January 1, 2011	At-Large	Mayor
	Richard Huff (ex)	January 1, 2011	At-Large	Mayor
	Karen Manuel (E)	January 1, 2011	Public Access *	Mayor
	Jac DeHaan (R**)	January 1, 2011	Education**	Mayor
	Daniel Carrillo, Jr. (ex)	September 2010	Get Engaged	Mayor
	Roni Ayalla	September 2011	Get Engaged	Mayor

* Karen Manuel currently serves At-Large. There is a pending request to move her to the Public Access position.

** Jac DeHaan is continuing his appointment on an interim basis pending a decision on this position by the Mayor's Office and confirmation.
(ex) –expires at the end of the year; (E) –eligible for re-appointment; (R) – re-appointed this year

Member Status

Three member appointments expire at the end of 2010 – Fran Clifton, Thomas Kee, Richard Huff.

Four members are eligible for re-appointment – Ted Schmitt, Stuart Maxwell, John Neuharth, and Karen Manuel.

Two members were re-appointed in 2010 – Will Pugh and Jac De Haan(**).

The Get Engaged position held by Daniel Carrillo, Jr. expires in September 2010. Roni Ayalla has been confirmed as CTTAB's 2010-2011 Get Engaged member.

Recruitment Discussion

- Three current vacancies for 2011. This number could increase depending on whether or not the four eligible members for re-appointment wish to continue service on the board.
- What are important qualities CTTAB is looking for in members?
- What are the specific issues a qualified applicant should have knowledge of?
- Where should recruitment outreach take place? (Businesses, schools, any specifics)

Timeline

Outreach/recruitment to take place in August and September

Interviews to be held in early October

Qualified candidates to be sent to council and the mayor for confirmation/consideration in October